

Application for a premises licence

**API AVI CONVENIENCE STORE
383 CHURCH LANE, KINGSBURY, LONDON, NW9 8JB**

Operating schedule/proposed licence conditions

This operating schedule has been prepared having regard to the current information and guidance including the Council's Statement of Licensing Policy (including cumulative impact), and Home Office Guidance

This is a new business venture and the applicant is taking over the business. The shop, currently closed, will be a general convenience store selling a wide range of goods including soft drinks, confectionery, a variety of groceries, dairy goods, cigarettes, snacks, magazines etc. The proposed alcohol sales would be a part of the overall business to allow the shop to offer a more complete local general convenience service.

The applicant, Mr Tharmarasa, has plenty of retail experience and is a personal licence holder with Brent Council. He lives locally and so knows the area well. He is aware of the previous issues/problems at the shop which led to the revocation of the previous premises licence in July 2025. However, he had absolutely no involvement in any of those issues.

Prior to submitting this application, we approached and had some dialogue with the Police to discuss the application. The dialogue was positive and further dialogue is welcomed during the consultation period

Mr Tharmarasa is experienced and will run the business well moving forward. The proposed operating schedule is comprehensive and robust to ensure the promotion of the licensing objectives.

It is submitted that the granting of this licence will not add to any existing issues in the area, and the application, if approved, would not negatively impact on the licensing objectives. The proposed licence conditions are shown below and we would welcome any discussions with responsible authorities and/or interested parties on this application.

NOTE TO RESPONSIBLE AUTHORITIES AND INTERESTED PARTIES - IF YOU HAVE ANY QUERIES OR COMMENTS ON THESE PROPOSALS, PLEASE CONTACT IAN RUSHTON ON 07909 511953 OR BY EMAIL ijrushy@hotmail.com TO DISCUSS FURTHER, PRIOR TO MAKING ANY REPRESENTATIONS.

Proposed Operating schedule/proposed licence conditions

Prevention of crime and disorder

A CCTV camera system shall be installed capable of providing good quality images in all lighting conditions. Cameras shall cover the interior retail space including the till/counter area, and the immediate exterior/entrance of the premises.

The recordings shall be retained for a period of at least 31 days and made available to any authorised officer on reasonable request for evidential purposes, in accordance with data protection legislation. The recording equipment shall be kept in a secure environment under the control of the Premises Licence Holder (PLH) or another responsible named individual.

There shall be sufficient members of trained staff available to be able to download or view CCTV evidence with the minimum of delay at the reasonable request of an authorised officer.

In the event of a breakdown of the CCTV equipment the PLH/DPS or another member of staff shall inform the Licensing Authority as soon as is reasonably practicable. This information shall be recorded in the incident report register and shall include the time, date and means this was reported. The breakdown shall be repaired / replaced as soon as is reasonably practicable and without undue delay.

An appropriate number of staff shall be on duty in the shop - the number of staff on duty will be assessed and determined on a regular basis by the PLH/DPS taking account of any peak periods in terms of sales, volume of customers, etc.

All staff selling alcohol shall be authorised to sell alcohol in writing and a record of the authorisation will be kept in the shop available for inspection.

The shop will not stock or sell any stronger beers, lagers and ciders over 6.5% (except for genuine artisan or craft beers, lagers, and ciders).

The PLH and/or the DPS will seek contact, and engage with, the Police and other authorities as appropriate to discuss and receive updates on any relevant issues in connection with the promotion of the licensing objectives.

An incident book shall be maintained to record any activity of a violent, criminal or anti-social nature, witnessed by staff or reported to staff. The record will contain the time and date, the

nature of the incident, the people involved, any action taken and details of the person responsible for the management of the premises at the time of the incident.

The incident book shall be available for inspection at all reasonable times by an authorised officer.

The premises shall operate a refusals policy as follows - alcohol will not be sold to;

(1) Any person recognised or identified as a street drinker (regardless of their level of inebriation at the time);

(2) Any person found to be drinking alcohol in the street;

(3) Any person who is drunk or appears to be drunk;

(4) Any person suspected of trying to buy alcohol for another person who is drunk or appears to be drunk;

(5) Any person unable to provide valid ID when requested by staff;

(6) Any person who is verbally or physically abusive towards staff or customers.

(7) To any person suspected of trying to buy alcohol for another person(s) who may be underage.

A notice advising customers of the refusals policy shall be on display.

Staff shall be vigilant and monitor the area immediately outside the premises to check that persons are not congregating/causing a nuisance.

'Crimestoppers' literature will be on display in the shop to promote the initiative.

The premises shall follow the Portman Group code of practice on rules for the naming, packaging and promotion of alcoholic drinks.

Public safety

No specific risks have been identified under the Licensing Act 2003 – the applicant is aware of other legislative requirements to ensure that the shop is safe for customers and staff

Prevention of public nuisance

A notice(s) will be on display in the premises asking customers to leave the premises quietly.

A notice(s) will be on display in the premises asking customers not to drop any litter in the street.

Staff will monitor the area immediately outside the premises on a regular basis to check for, and properly dispose of, any litter from the premises.

Deliveries to the premises will be arranged so as not to cause public nuisance.

Protection of children from harm

Challenge 25 shall be used.

Any person who appears to be under 25 years old who attempts to purchase alcohol will be asked to prove their age by producing an acceptable form of photographic ID such as a passport, photo driving licence, military ID and PASS accredited proof of age cards.

The premises shall display clear and prominent signage advising customers that a Challenge 25 policy is in operation.

An alcohol refusals register will be kept and maintained. The register will include details of the date of the refusal, the time, and the reason(s) for refusing the sale. It will be checked on a regular basis by the DPS and be made available for inspection by responsible authorities.

A notice(s) shall be displayed in the premises where they can be seen clearly to advise customers that it is unlawful for persons under 18 to purchase alcohol or for any persons to purchase alcohol on behalf of a person under 18 years of age.

A due diligence checklist will be used to help ensure that all steps are in place to prevent underage sales.

All staff authorised for alcohol sales shall be trained prior to serving alcohol. The training will cover preventing underage sales, Challenge 25, proxy sales, refusing service and other matters as appropriate. Training will be refreshed every 12 months, records will be kept and be made available to responsible authorities upon request.